

**YesAsia Holdings Limited**

(Incorporated in Hong Kong with limited liability)  
(02209.HK)

**YesAsia Becomes a Constituent of  
MSCI Hong Kong Micro Cap Index**

(Hong Kong, 13 August 2024) – **YesAsia Holdings Limited** (“YesAsia Holdings”, and together with its subsidiaries, the “Group”) (02209.HK), a leading e-commerce platform operator recognized for its expertise in identifying and procuring quality Asian beauty and lifestyle products, is pleased to announce that the Group is included as a constituent in the MSCI Hong Kong Micro Cap Index, which will take place as of the market close of 30 August 2024 (Friday).

On 12 August 2024, MSCI announced the results of its review of the MSCI Global Cap Indexes, including the MSCI Hong Kong Micro Cap Index, where 11 new constituents, including YesAsia Holdings, were added. Assessments for the index are based on key factors, including minimum market capitalization, free float and liquidity, foreign inclusion factor requirement, and minimum length of trading requirement.

YesAsia believes that its inclusion in the MSCI Hong Kong Micro Cap Index demonstrates the capital market’s recognition of the Group’s investment values and operational performance.

– End –

**About YesAsia Holdings Limited (02209.HK)**

Established in 1997, YesAsia Holdings is a leading e-commerce platform operator recognized for its expertise in identifying and procuring quality Asian beauty, fashion, lifestyle and entertainment products. Headquartered in Hong Kong, the Group deliver products promptly and efficiently to a global audience through its strong ties with over 400 leading Asian beauty brand and supplier partners. The Group operates three major e-commerce platforms: YesStyle, an e-commerce B2C platform for serving the increasingly popular Asian beauty, fashion and lifestyle products, particularly Korean beauty products; AsianBeautyWholesale, a B2B platform for Asian beauty products; and YesAsia, an e-commerce retail platform for entertainment products.

**Media Inquiries****Strategic Financial Relations Limited**

Vicky Lee Tel: (852) 2864 4834

Email: [vicky.lee@sprg.com.hk](mailto:vicky.lee@sprg.com.hk)

Doris Ho Tel: (852) 2114 4916

Email: [doris.ho@sprg.com.hk](mailto:doris.ho@sprg.com.hk)

Linda Kwan Tel: (852) 2114 4951

Email: [linda.kwan@sprg.com.hk](mailto:linda.kwan@sprg.com.hk)Website: [www.sprg.com.hk](http://www.sprg.com.hk)